

9-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**  
Candidate: Maggi  
Week of: 10/1 - 10/7  
Contract Number: 334046 - HL 6347485

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	10-11A Fri	:30	\$250	5	1	\$225	\$25
17	6-630P Sat	:30	\$475	5	1	\$200	\$275
21	6-630P Sun	:30	\$500	5	1	\$225	\$275
23	10-11A Thu	:30	\$250	5	1	\$225	\$25
29	7-730P Thu	:30	\$1,250	5	1	\$625	\$625
39	10-11A Wed	:30	\$250	5	1	\$225	\$25
41	12-1230P Wed	:30	\$275	5	1	\$225	\$50

**TOTAL REBATE (Gross) \$1,300**  
**(Net) \$1,105.00**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Buying Time

Write-up Date 10/9/12

Client 101 / Maggi

Requested By A. Tavoletti

Campaign/Title Congress

Resolution Date \_\_\_\_\_

Reason:

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒

Reference:

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 334046

Explanation of Adjustments by Requestor: LUK

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 1300.00 Debited: \$ \_\_\_\_\_

NET Amount to be Credited: \$ 1105.00 Debited: \$ \_\_\_\_\_

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: A. Tavoletti Approved ☒ Date 10/9/12

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_ Entered as done \_\_\_\_\_ Entered in OSi \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

# Contract # 334046

## Schedule Dates

10/02/12-10/08/12

## Advertiser

Pol/L Magg/D/US Congress (16721)

## Agency

Buying Time, LLC (2536)

## Product

Political - Federal Candidate (1067)

## Brand

POL/L MAGG/D/CON/PA (133750)

## Salesperson

Telerep/Washington DC, Washington DC (1040)

## Sales Office

Telerep/Washington DC

## Buyer Name

DOME, LIZ

## Phone/Fax

369/374/2387

## CPE

National/Political

## Account Types

Standard

## Billing Type

Standard

## Comments

MAGG FOR CNGS 10/2  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/27/12

Last Modified 09/28/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06347485

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,132.50

Net Total \$23,417.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Grand Total:

Spots 49

\$27,550.00

Spots 49

\$27,550.00

\$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	10A- Ellen	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	ELLEN/1	9/27/12
2.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11A- Anderson	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/2	9/27/12
3.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	9/27/12
4.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	4:29P- Judge Judy 430p	1					1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430P/4	9/27/12
5.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5P- 5:30P (EST)	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/5	9/27/12
6.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	6:59P- Jeopardy	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	9/27/12
7.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	7A- 8A (EST)	1					1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/7	9/27/12
8.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	8A- 9A (EST)	1					1			1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/8	9/27/12
9.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	9A- Today Show 9a	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/9	9/27/12
10.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	11:34P- TONIGHT SHOW	1								1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/10	9/27/12
11.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/11	9/27/12
12.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	4P- Judge Judy 4p	1								1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/12	9/27/12
13.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5P- 5:30P (EST)	1								1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/13	9/27/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

# Contract # 334046

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Pol/L Magg/D/US Congress (16721)  
**Agency** Buying Time, LLC (2536)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/L MAGG/D/CON/PA (133750)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** DOME, LIZ  
**Phone/Fax** /  
**CPE** 369/374/2387  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MAGG FOR CNGS 10/2 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06347485  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,132.50  
**Net Total** \$23,417.50  
**Sales Tax**

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	49	\$27,550.00
<b>Grand Total:</b>	<b>49</b>	<b>\$27,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/14	9/27/12
15.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	9/27/12
16.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)	1	1							1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/16	9/27/12
17.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6P- CHANNEL 11 NEWS						1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	SAT NEWS 6-630P/17	9/27/12
18.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6A- 8A (EST)						1			1	\$250.00	\$250.00	Pittsburgh (WPXI)	SAT NEWS 6A-8A/18	9/27/12
19.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/19	9/27/12
20.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/20	9/27/12
21.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- CHANNEL 11 NEWS							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/21	9/27/12
22.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 10A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/22	9/27/12
23.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	10A- Ellen								1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/23	9/27/12
24.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	11:34P- TONIGHT SHOW								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT SHOW/24	9/27/12
25.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	11A- Anderson								1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/25	9/27/12
26.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	1:30P- Today Show 130P								1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	TODAY 130P-230P/26	9/27/12
27.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	4P- Judge Judy 4p								1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/27	9/27/12

## CONFIRMATION CONTRACT

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Date:

Accepted Station:

Date:

Comments:

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Buying Time, LLC  
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# Contract # 334046

Schedule Dates 10/02/12-10/08/12  
Advertiser Pol/L Magg/D/US Congress (16721)  
Agency Buying Time, LLC (2536)  
Product Political - Federal Candidate (1067)  
Brand POL/L MAGG/D/CON/PA (133750)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name DOME, LIZ  
Phone/Fax /  
CPE 369/374/2387  
Account Types National/Political  
Billing Type Standard  
Comments MAGG FOR CKGS 10/2  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/27/12  
Last Modified 09/28/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06347485  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,132.50  
Net Total \$23,417.50  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Oct. 2012 49 \$27,550.00  
Grand Total: 49 \$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30P- 6P (EST)					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/28	9/27/12
29.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	6:59P- Jeopardy					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/29	9/27/12
30.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/30	9/27/12
31.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	8A- 9A (EST)					1				1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/31	9/27/12
32.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	9A- Today Show 9a					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/32	9/27/12
33.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	11:34P- TONIGHT SHOW					1				1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/33	9/27/12
34.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	4P- Judge Judy 4p					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY/34	9/27/12
35.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/35	9/27/12
36.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/36	9/27/12
37.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	8A- 9A (EST)					1				1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/37	9/27/12
38.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	9A- Today Show 9a					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/38	9/27/12
39.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	10A- Ellen								1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/39	9/27/12
40.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11A- Anderson								1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/40	9/27/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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# Contract # 334046

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**Advertiser** Pol/L Maggi/D/US Congress (16721)  
**Agency** Buying Time, LLC (2536)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/L MAGGI/D/CON/PA (133750)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** DOM, LIZ  
**Phone/Fax** /  
**CPE** 369/374/2387  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MAGGI FOR CONG 10/2  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06347485  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,132.50  
**Net Total** \$23,417.50  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Oct. 2012 Spots 49 Rate \$27,550.00  
Grand Total: 49 \$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	9/27/12
42.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	1:30P- Today Show 130P	1			1					1	\$200.00	\$200.00	Pittsburgh (WPXI)	TODAY 130-230P/42	9/27/12
43.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	4:29P- Judge Judy 430P	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDGE JUDY 430P/43	9/27/12
44.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5P- 5:30P (EST)	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/44	9/27/12
45.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	6:59P- Jeopardy	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/45	9/27/12
46.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	7A- 8A (EST)	1			1					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/46	9/27/12
47.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL OF FORTUNE 730-8P/47	9/27/12
48.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	8A- 9A (EST)	1			1					1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY SHOW 8-9A/48	9/27/12
49.0	Normal Line / Preempt	10/03/12-10/03/12	5	:30	9P- 10P (EST)	1			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA LAW & ORDER 9-10P/49	9/27/12
50.0	M/G For 49.0.1 / Prime	10/04/12-10/04/12	5	:30	10P- Rock Center with Brian Williams 10-11P	1							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	ROCK CENTER 10P/49	9/28/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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